

Devoted to the Best Interest of Owensmouth and the Upper San Fernando Valley

VOLUME XI

OWENSMOUTH, CALIFORNIA, THURSDAY, APRIL 19/ 1923

NUMBER 23

### Santa Monica Band Will Play Here Bargain Day, April ANNOUNCEMENTS BRIEF PERSONAL NOTES APRIL 25 WILL BE

### LL DEMONSTRATE APRICOT THINNING

LEON RICE THRILLS K.H.J. TO BROADCAST AUDITORIUM AUDIENCE

WOMAN'S CLUB

HOLDS ELECTION

FOR DISTRICT REPRESENTATIVE

OWENSMOUTH LOSES BAKE-RITE TO OPEN BY A SMALL MARGIN ON NEXT SATURDAY

opened until Monday next---April 23.

BALSTER LEASES MFAT MARKET







### **ANNOUNCEMENT**

of Interest to

### MILLIONS of FAMILIES

"I will build a car for the multitude"
Said Henry Ford in 1903. Read how the fulfillment
of that prophesy is now made possible through the

# Ford Weekly Purchase Plan

For-many years it has been Henry Ford's personal ambition to make the Ford the universal car—to put it within the reach of the millions of people who have never been privileged to enjoy the benefits of motor car

During the past fifteen years over 7,500,000 Ford cars have been placed in the hands of retail customers—more than 1,500,000 of them within the past 12 months. And yet there are millions of families who are hopefully looking forward to the day when they can own a Ford.

And now the way is open.

Under the terms of this plan you can select your Ford Car, set aside a small amount each week and you will be surprised how soon you will own it. In the meantime your money will be safely deposited to your credit in the local banks where it will draw interest.

Think it over. Five dollars will start an account. The whole family can participate in it, father, mother, brother and sister each doing a little. Why not start today? Step in and talk it over with your local Ford dealer. He will be glad to fully explain the details of the plan and help you get started toward the ownership of a Ford car.

### Ford Motor Company DETROIT. MICHIGAN

MILO C. WALKER

Authorized Ford Dealer

OWENSMOUTH, CAL.

# BARGAIN DAY-Wednesday April 25

By Merchants and Manufacturers Association Branch of the Owensmouth

Chamber

75c

### Bargain Day Specials:

1. An All-purpose Household wertin Carver and Slicer, only 49c.

2. Winchester Nail Hammer, Forged from crucible steel, perfect balance and grip claws, only 59c

FREE --- with each purchase of our special --PRIZE--- 1 Auto Vacuum Ice Cream Freezer



Bargain Day Special: 3-4 inch Faucet, 60c H. W. ALLEN

.UMBING.TINNING&REPAIRING "ESTIMATES CHEERFULLY GIVEN"
ESTABLISHED1916=OWENSMOUTH.CALIF.

### SPECIAL

Vassar Linen Writing Paper (POUND BOXES)
2-ply Envelopes to match Regular 80c value goes on Bargain Day

for 49c

PRIZE: Bottle of Doris Toilet Water BECHTELHEIMER'S DRUG STORE

On Bargain Day only I WILL GIVE

10% Discount on All Shoes!

ELECTRIC SHOE

W. R. STRIEBY

State

Bank of Owensmouth PRIZE:

\$5.00 Merchandizing Order redeemable at any

of the Local Merchants After merchants' draw-

ing all tickets will be put in one box and winning ticket drawn for our prize.



SPECIAL

PRIZE 50-lb. Sack Sperry Drifted Snow Flour

FEED & FUEL We haul eggs to Los Angeles every Tuesday and Friday at 8:30 A. M

### Guessing Contest! BARGAIN DAY

Who will be the lucky one to solve the mystery of the Spider's Web?

Full PARTICULARS in Our Window 10% off FREE

To the person guessing nearest correctly the number of feet in the Spider's Web, we will award enough San-a-Cote to cover the walls and ceiling of the kitchen or bathroom.

Hyden Hardware Co. OWENSMOUTH, Phone-16

25c Percales 35c Towels

B.V.D. 95c Underwear Men's Khaki Pants

PRIZE ....

Box of Ladies' Full Fashioned Silk Hose or Box of Men's Silk Hose



Discount on All Meat PRIZE

BALSTER'S MEAT MARKET Phone 15

PRIZE:

Hand-Painted Lunch Set

Milo Maize \$2.25 MADRAS GINGHAM

Regular price 35c for 25c

WATER GLASSES, 75c Dozen



## HEAR Bargain

on Rockers

PRIZE Cane-Seated Sewing Rocker

Let US furnish YOUR furniture. Owensmouth Furniture Co., Phone 36

Come early and spend the day at Owensmouth on BARGAIN DAY and have yd. 17 1-2 cts LUNCH at the De LUXE CAFE.

Special Bargain Day Lunch

\$1.75 A chance given with each meal on a \$5.00 Meal Ticket

GET THE HABIT---TRADE IN **OWENSMOUTH** BE - A - BOOSTER

SPECIALS FOR BARGAIN DAY Wednesday, April 25, 1923 \$5.00 Solid Gold Cuff Links

\$4.00 "Trump" Radiolite Alarm Clock \$3.00 Don't forget the Band Concert by Santa Monica Band

PRIZE---Choice of Silver Plate Bread Tray or Gentleman's Belt Chain

L. J. Tindall
EWELER
S25 Sherman Way, OWENSMOUTH, Calif.

### ICE CREAM FOR BARGAIN DAY

On Bargain Day I will give a ticket on each purchase of 25c

### PRIZE

1 gallon-four 1-qt. bricks of Ice Cream--each brick being composed of 3 flavors.

Lyon Drug Store

THE DRUG STORE n the Corner, Phone 12

### BARGAINS----Continued

### Bargain Day Special:

Home-made Delicacies

PRIZE:

### One Side of Bacon Prize---

Hevden Meat Market at Valley Mercantile Co.

BARGAIN DAY SPECIAL.

> Pasadena Cookies 10% Discount

PRIZE ----

\$5.00 in Trade

Valley Mercantile Co. T. D. WEBSTER

Gazette Prize

BARGAIN DAY FOR

\$7.50

Pyralin Ivory Mirror At Bechtelheimer's Drug Store

Bring in or Phone those news items (don't delay---let us have them immediately, or they may reach us too late for publication) and get one chance for each item. Phone 7, the Gazette.

### **Bouttier Brothers Meat Market** Health Protecting Meat at

SPECIAL: ON BARGAIN DAY ONLY lb. 25c Fancy Bacon

PRIZE One Side of Hauser Pride Bacon

BOUTTIER BROS.

Go to Geo. West's Store for a Square Deal and Courteous Treatment

Bargain Day Specials: 10% Discount on All Cash SHOE SALES DAY ONLY

One Pair of Men's Rubber Boots

G. W. WEST, Prop'r

Suits Cleaned and Pressed on Bargain Day \$1.25 One Ticket for every Dollar's

PRIZE:

Men's or Ladies' Suit Cleaned and Pressed

worth of trade on Bargain Day

OWENSMOHTH CLEANERS AND DYERS







Neceie Maxwell

# **LADIES** vensmou We take great pleasure in announcing the

OPENING

Bake-Rite BAK-

On Saturday, April 21

At 10:00 a. m.

and hereby extend to you and your friends, a most cordial invitation to be present and see for yourselves what constitutes A MODERN BAKERY OF THE WELL KNOWN BAKE RIFE Bake-Rite

On Opening Day

Delicious Kisses Will be Free to All

OWENSMOUTH BAKERY





Everything for the RIIII DER

HAMMOND LUMBER CO.

L.J. BALL

General Blacksmithing

BEAN SLEDS TAPOON CYCLONE WEEDERS CASE TRACTORS and FARMING IMPLEMENTS Agents for new and second hand implements

OHIO AUTOMATIC BELT POWER HAY PRESS

Real Safety Device

Automatic Block

E. P. BOSBYSHELL COMPANY

Baby LIMA Beans! We have some GOOD lots of

Seed Beans for Sale! Call NOW and Make Selection! . Samples at Reseda Office

VAN NUYS-OWENSMOUTH BEAN GROWERS ASS'N



HIGHEST OUALITY Hand Loom - Sun Bleached

### Linen

TABLE CLOTHS NAPKINS to match EMBROIDERED TEA CLOTHS EMBROIDERED PILLOW SLIPS PLAIN "" GUEST TOWELS KITCHEN "

Every Piece Guaranteed Examine Them at the

Owensmouth Furniture Store





POULTRY NOTES

IF LONG YEARS ARE DESIRE

VOTE FOR

C. T. WARDLAW FOR

CITY COUNCIL and obtain

VALLEY REPRESENTATION

THE VALUE OF YOUR BANKING CONNECTIONS LIES IN THEIR SERVICE

ACCOMMODATION

REAL HELPFULNESS

THAT WILL CONTRIBUTE TO YOUR VERY HIGHEST DEGREE OF SUCCESS ALWAYS MAINTAINED AT

The STATE BANK OF OWENSMOUTH, CAL.

Van Nuys Nursery Co.

ROBERT J. BAIRD, Prop'r

IS THE TIME TO PLANT

Fruit Trees

All Deciduous Nursery

Stock Reduced to 25c Except Paloro and Peak

Don't forget that we handle Cut Flowers and Floral Pieces for funerals. PHONE 12

Opposite P. E. Station

VAN NUYS

### **TOUNT LOWE**

6100 Feet in Skyland

America's Most Scenic Mountain Trolley Trip

\$2.50

From Los Angeles \$2.10 from Pasadena A Year 'Round Resort'---

Delightful at All Seasons

Five Trains Daily---8,9,10 a.m., 1:30, 4 p.m From Main Street Station, Los Angele WRITE FOR ILLUSTRATED FOLDER

Pacific Electric Railway

IF IN TROUBLE CALL

" PEN POINTS "

nands valley.

one Owensmouth 7.

dvertising copy should be in nor than Tuceday of each week.

Office Hours, 8 a. m. to 5 p. m. E. H. HUGHES D. C. Phc. Chiropractor

Bank of Van Nuys Bldg. Res. 226-Phones-Office 220

Keep Striving.
It is better to fall in the next at tempt than to fold your hands after a COMBINED REPORT OF CONDITION

STATE BANK OF OWENSMOUTH at Owensmouth, California, as of the close on the 3rd day of April, 1923. No. of Bank 617





P. E. POWERS

Designer, Builder and All kinds of Compo OWENSMOUTH, Cal Phone 25, 317 Tonanco Ave.

CALL AT LITTLE BEAR SOFT DRINK STAND
CANOGA STREET & SHERMAN WAY
Open week days and Sundays

OF C MFFTS

PAYMENT ON LIMA **REANS THIS MONTH** 

OWENSMOUTH TRANSFER & TRUCK CO. POULSEN'S TRUCKS
One MACK Truck 2 1-2 Ton
One CHEVROLET 1 Ton
One DODGE City Transfer

FRUIT TREES NEED IRRIGATION NOV

Veterinary Surgeon

PAIRCHILD CONSTRUCTION
COMPANY
Concrete or Wood
CONSTRUCTION
3236-42 Esters Ave., Los Angeles

Cleaning, Pressing, Altering and Re-pairing of Indies' and gentlemen's clothing, searly and promptly done. Savindscript of Comparanteed E. KRONMAN, CUSTOM TAILOR 222 Sherman Way Van Nuys

See
GEO. BERRY
For General House Painting.
Call Evenings.
NORTH TOPANGO AVENU GENERAL

Hours 9 to 12, 1 to 4:30 Phone 83 DR. E. E. GRAHAM Dentist Bank of Van Nuys Bidg. Van Nuys, Cal. BlacksmithinG Farm Machinery

HORSESHOEING OXY WELDING G. W. HECTOR Contractors in Cement-Plaster-Brick

& Building Blocks OWENSMOUTH, CALIFORNIA

NOTARY PUBLIC AND CONVEYANCES

ALLEN B. BURGESS OWENSMOUTH DR. F. E. WILLIAMS

Van Nuvs. Callf

DR. M. L. PARCELS OSTEOPATHIC PHYSICIAN VÍOLET RAY California Bank Building VAN NUYS CALIFORNIA

PEREYRA GROCERY STORE
Cor. Canoga & Gaude
General Groceries, Fruit, Candy,
Cigars, Soda and Ice Cream,
Open Sundays.

WHITE BARBER SHOP where everything is sanitary and clean BATHS. Hollywood Laundry Agency 1. O. MYERS, Propr. Nest to Ches. Weeks office. Oversmosth

Phone 122-R3 Hours 9 to 12, 1 to 5 DR. W. K. HEDRICK Dental Surgeon da Bank Bidg. Reseds, Calif

NOTICE FOR PUBLICATION

HOLLY HATCHERY

\$365,109.27 TOTAL

Largest and Pinest Hatchery in So. Cal.

Allen B. Burgess

y Public in and for said County of Los Angeles, 2

"Richardson, Tumbach and other BRED-TO-LAY chicks avail

B. R. HOLLOWAY, Van Nuys

RADIO RALF AND HIS FRIENDS



